



# National and Regional Solar Trends: A Comparative View

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Good Jobs, Green Jobs  
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Don't believe the  
hype?

# Gartner Hype Cycle

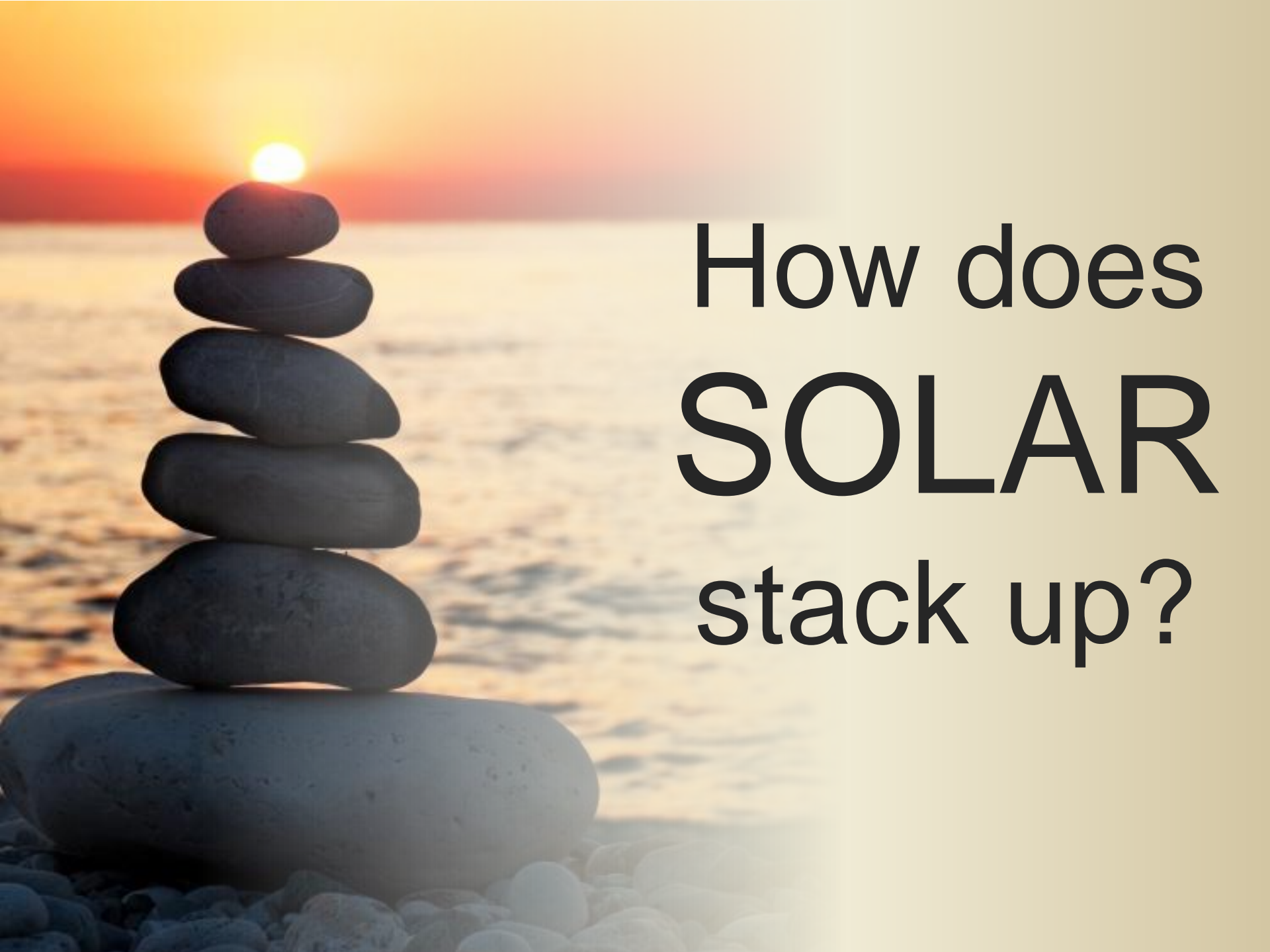


# Growth Projections

More than 55% of employers expect to add workers

Solar Revenue up an estimated 67%

Employment Growth Rates 18-36% across sectors



How does  
**SOLAR**  
stack up?

# Current Employment and Growth

General Economy: 177+ Million – 2%

Agriculture: 3.5 Million – (1%)

Finance & Insurance: 9.5 Million – 3%

ICT: 4.3 Million 2-3%

Healthcare: 15+ Million – 3%

Solar: 100K – 7%%

Depends on the  
**hype**

**Solar is a small but fast growing  
industry**

# Green Industry Reports

BLS: 3.1m green jobs, based on survey – but no specifics

Brookings: 2.4m green jobs – known green firms



# Thank you!

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