



SLINGSHOT

*An Initiative of the California
Workforce Development Board*



Evaluation Briefing

September 4, 2018
Meeting of the Minds

SlingShot Regions



CAPITAL

Alpine, Colusa, Glenn, El Dorado, Placer, Sacramento, Sutter, Yolo, Yuba

CENTRAL COAST

Santa Cruz, Monterey, San Luis Obispo, Santa Barbara

CENTRAL VALLEY

Amador, Calaveras, Fresno, Inyo, Kern, Kings, Madera, Mariposa, Merced, Mono, San Joaquin, Stanislaus, Tulare, Tuolumne

EAST BAY

Alameda, Contra Costa

HUMBOLDT

Humboldt

INLAND EMPIRE

San Bernardino, Riverside

LOS ANGELES

Los Angeles, Ventura

NORTH STATE REGIONAL PROSPERITY COLLABORATIVE (NoRTEC)

Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Shasta, Siskiyou, Sierra, Tehama, Trinity

NORTH BAY

Lake, Marin, Mendocino, Napa, Solano, Sonoma

ORANGE COUNTY

Orange

SAN DIEGO

San Diego, Imperial

SILICON VALLEY

San Francisco, San Mateo, Santa Clara

Case Study

Los Angeles

A new career pathway
for an industry in Transition

The SlingShot project in Los Angeles, under the administration of the Southeast Los Angeles County Workforce Development Board (SELACO WDB), supported by partner boards in the region and Ventura County, addressed a growing need among Healthcare employers to develop a career pathway for patient care coordination.

The project overcame traditional geographic boundaries of the WDB's to develop and implement a regional solution for Los Angeles County, including industry input, curriculum development, and incumbent worker training.

The success of the project was built upon the communication and credibility of the partners committed to the project (the WDBs, education and industry), who had a relationship before SlingShot and were able to move forward quickly because of the statewide initiative.

“ SlingShot positioned the workforce development boards in Los Angeles county to strengthen regional collaboration around innovative sector strategies ”

Yolanda Castro

Case Study

Capital

Supporting Greater
Sacramento's
Entrepreneurial & Small
Business Ecosystem

1. Through the efforts of the Capital Region Workforce Development Boards, their partners in education, industry as well as economic and workforce development, and Valley Vision, the project has successfully launched a digital resource hub for entrepreneurs in the region.
2. The City of Sacramento, in partnership with the SlingShot project team, has been actively engaged in implementing programs that support entrepreneurs and small businesses in the region.
3. Moving forward, regional sector work will be geared toward identifying developmental commonalities and shared values between advanced manufacturing and entrepreneurship.

“The flexibility of SlingShot funding allowed us to step outside of the traditional comfort zones of workforce development and focus on supporting the businesses of tomorrow in the Capital Region”

Kathy Kossick



Challenges Of SlingShot

The challenges faced by regional projects are both universal and specific;

1

Getting employers' continued and committed engagement

2

Time and resources needed to make system change

3

Specific regional challenges associated with Geography, Industry Sector & Occupational Pathway

Successes of SlingShot



Empowering Regional Collaboration



Key Players as Catalysts



System Change



Flexibility to Experiment

Telling the Story of SlingShot

BUILDING NEW BRIDGES ON SOLID FOUNDATIONS

Los Angeles's -
Patient care
coordinator pathway

WORKING TOWARDS LONG-RUN SOLUTIONS IN A SHORT-RUN WORLD

Silicon Valley's -
DevOps for underserved
populations

DEVELOPING DEEPER NETWORKS WITH EMPLOYERS AND PARTNERS

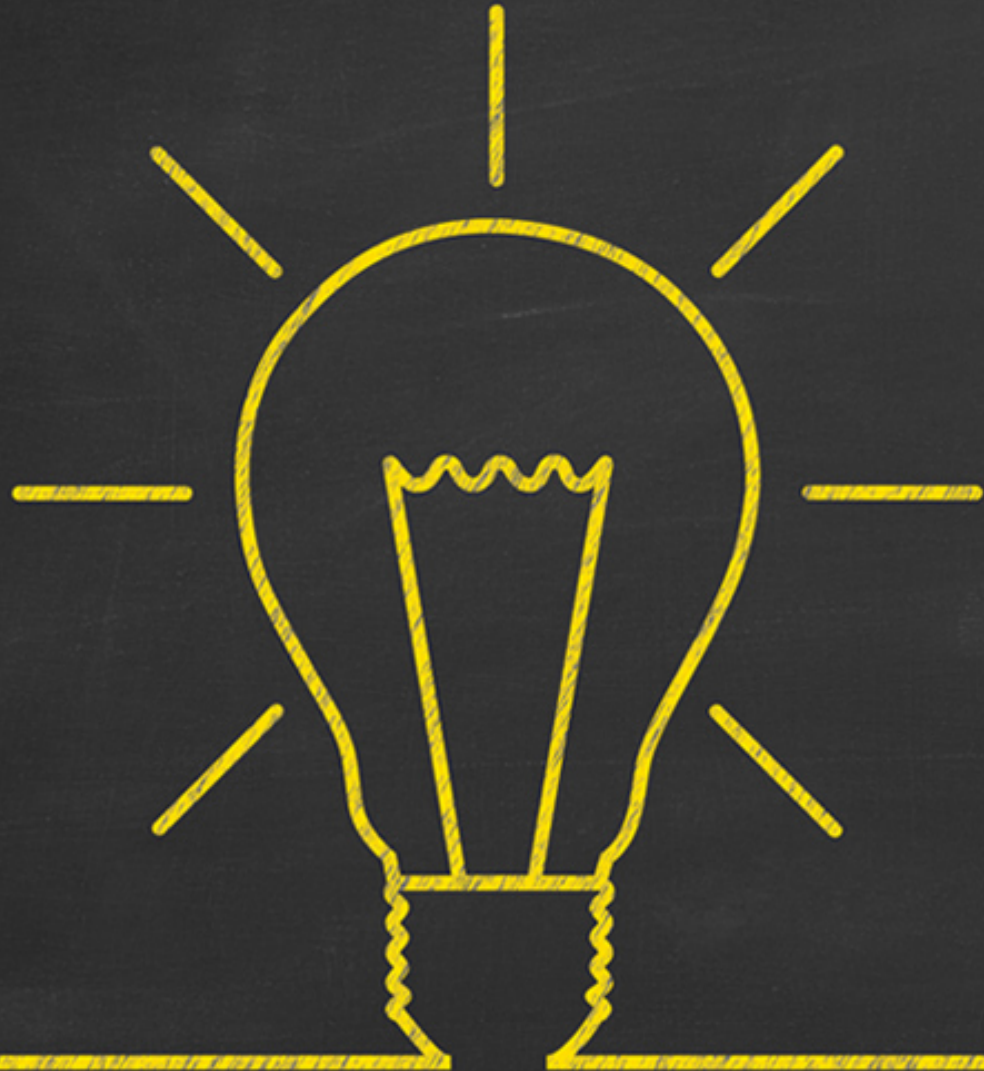
East Bay's -
Regional connectivity
with employers

IDENTIFYING & INVESTING IN SHARED RESOURCES & INFRASTRUCTURE

San Diego's -
Supply chain support
Sacramento's -
Supporting new businesses
& entrepreneurs



Opportunities from SlingShot



- 1** Regional Plans
- 2** Finding Shared Foundational Goals
- 3** Taking on Big Complex Problems
- 4** Aligning Flexible Partners with Pragmatic Leadership

Key Factors for California



- 1 Support regional efforts that grow stronger networks & deeper collaboration
- 2 Support regional pivoting due to changing labor markets or partner dynamics
- 3 Elevate regional communication and information sharing
- 4 Support regional decision-making processes and shared administrative responsibilities
- 5 Measure what matters

Phased Approach to Measure & Assess New Projects

SCALING & EXPANDING

IMPLEMENTING & OPERATING

LEARNING & EXPERIMENTING